

CEEP CSR LABEL

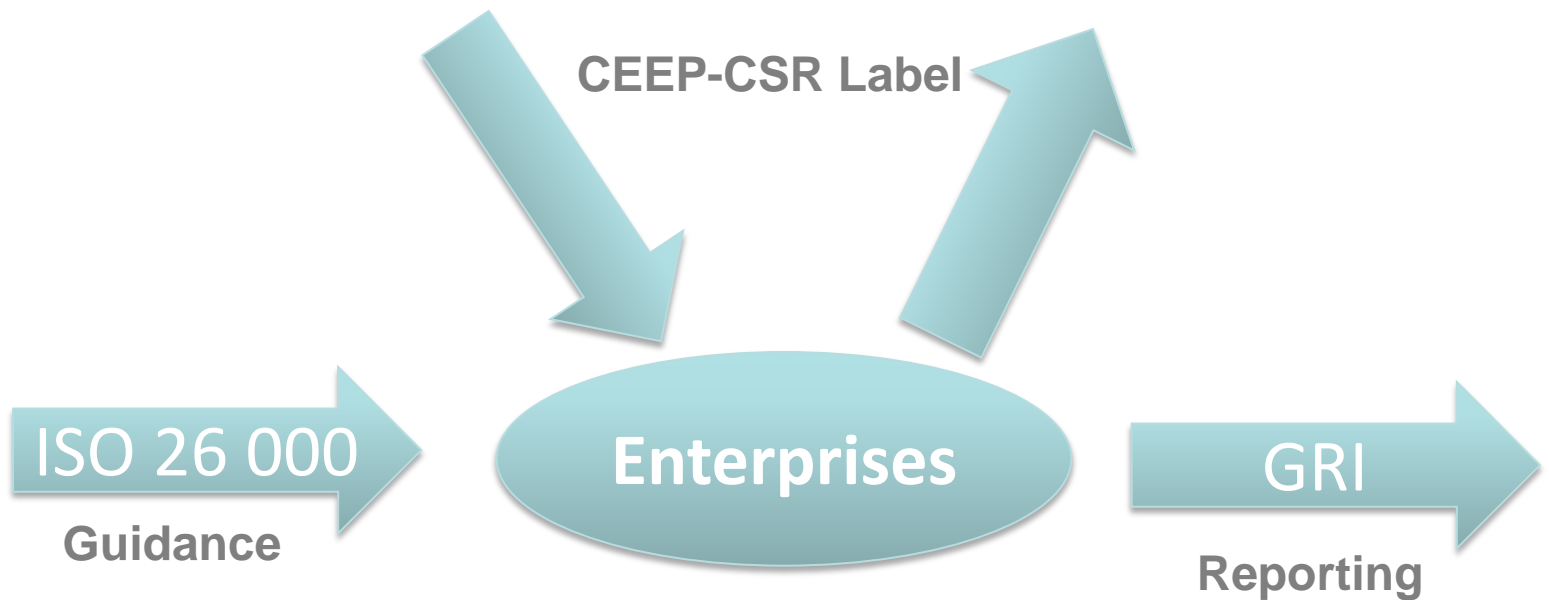
Serving sustainability in Public Services

CEEP-CSR Label

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- ▶ **The only European CSR label tailor-made for public services**
- ▶ **Created with the financial support of the European Commission**
- ▶ **Created by experts on CSR in Public Services mostly academics and practitioners**

CEEP-CSR Label vs. others

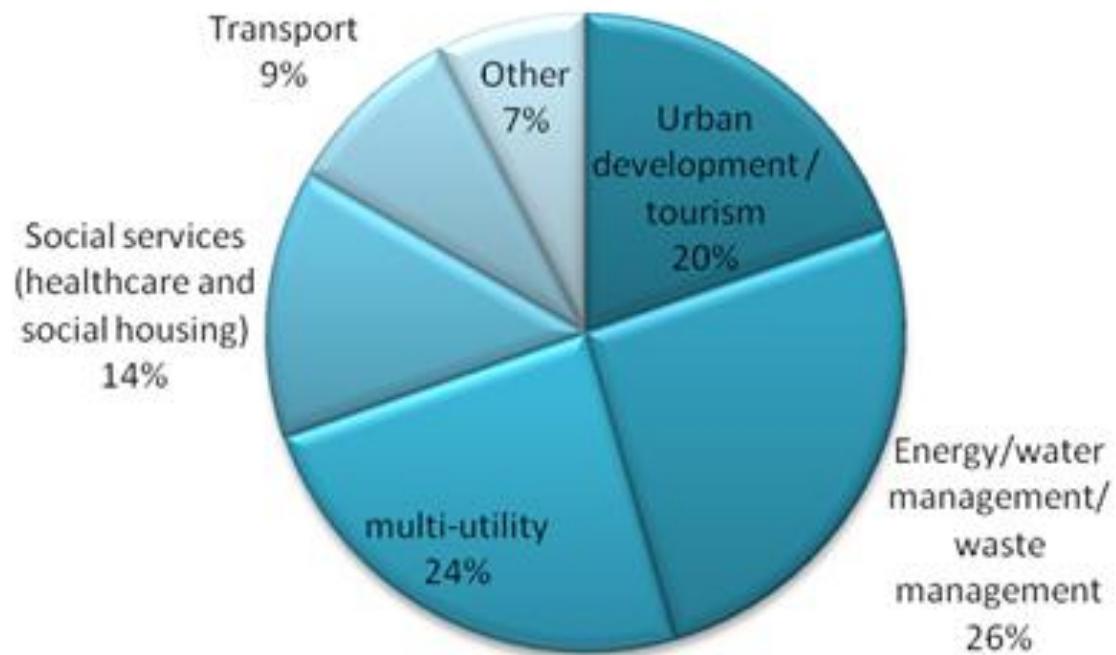


Over 60 labels awarded since 2008

4



60 labels so far but from what sectors?



Usefulness of the Label?

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- ▶ **Demonstrate to public authorities that enterprises are doing more than just providing services**
- ▶ **A competitive advantage in tendering processes**
- ▶ **Increase the corporate image for investors and HR**

Steps before the label?

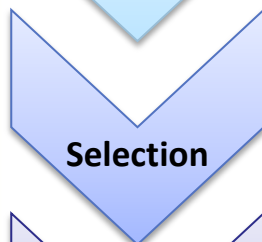
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- Take the online self-assessment tool
- www.ceepcsrlabel.eu (available in FR, DE, IT, EN, BG, PT, PL, NL)



- Submit additional information for evaluation by external experts



- Selection



- Awarding
- Feedback from experts

Who should apply?

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- ▶ **Enterprises providing Public Services in Europe**
- ▶ **Differentiated questions for SMEs and large enterprises**
- ▶ **Specific set of questions for:**
 - Transport
 - Water and waste water
 - Energy
 - Tourism
 - Social Housing
 - Urban Renewal, town planning
 - Waste management
 - Others: ...

APPLY Now:

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